

**New England Tourism Spending
CY 2012-2017**

Tourism Spending (CY)	2012	2013	YoY	2014	YoY	2015	YoY	2016	YoY	2017	YoY
Connecticut	\$ 9,721,800,000	\$ 10,122,300,000	4%	\$ 10,653,700,000	5%	\$ 11,018,700,000	3%	\$ 11,233,800,000	2%	\$ 11,822,200,000	5%
Maine	\$ 3,361,200,000	\$ 3,506,100,000	4%	\$ 3,660,200,000	4%	\$ 3,816,100,000	4%	\$ 3,973,300,000	4%	\$ 4,165,800,000	5%
Massachusetts	\$ 18,630,600,000	\$ 19,420,100,000	4%	\$ 20,514,000,000	6%	\$ 21,282,600,000	4%	\$ 21,820,200,000	3%	\$ 22,869,800,000	5%
New Hampshire	\$ 3,748,900,000	\$ 3,857,000,000	3%	\$ 3,883,900,000	1%	\$ 4,038,500,000	4%	\$ 4,069,000,000	1%	\$ 4,209,400,000	3%
Rhode Island	\$ 1,816,600,000	\$ 1,917,800,000	6%	\$ 1,943,800,000	1%	\$ 2,037,300,000	5%	\$ 2,072,600,000	2%	\$ 2,160,000,000	4%
Vermont	\$ 2,188,700,000	\$ 2,271,300,000	4%	\$ 2,367,200,000	4%	\$ 2,435,100,000	3%	\$ 2,488,100,000	2%	\$ 2,556,600,000	3%
NE Total	\$39,467,800,000	\$41,094,600,000	4%	\$43,022,800,000	5%	\$44,628,300,000	4%	\$45,657,000,000	2%	\$47,783,800,000	5%

A 1% loss in market share for 2015, 2016 and 2017 is equivalent to \$804,346,000 in visitor spending lost.

2012 - 2017 Growth	
Connecticut	21.61%
Maine	23.94%
Massachusetts	22.75%
New Hampshire	12.28%
Vermont	18.90%
New England	16.81%

Market Share	2012	2013	2014	2015	2016	2017
Connecticut	25%	25%	25%	25%	25%	25%
Maine	9%	9%	9%	9%	9%	9%
Massachusetts	47%	47%	48%	48%	48%	48%
New Hampshire	9%	9%	9%	9%	9%	9%
Rhode Island	5%	5%	5%	5%	5%	5%
Vermont	6%	6%	6%	5%	5%	5%

Source

U.S. Travel Association Interactive Travel Analytics, Travel Economic Impact

<https://travelanalytics.ustravel.org/Travel/Map#tab:travel>